VISIT OUR FURNITURE STORE, ACROSS THE STREET We Cash Christmas Savings Club Checks

The Christmas Store for Economy-Wise Gift Buyers



This is EVERYBODY'S CHRISTMAS STORE. All the year round we serve SHOPDING your interests best-every day we offer reliable qualty merchandise at UN-DER-SELLING PRICES -the same goods for less

money or better goods for the same money. Now, with so many demands being made on your pocketbook for Christmas Gifts, the purse interest, which is the strongest interest, says "Buy at Goldenberg's."

THIS PAGE of Gift Suggestions and Special Values in staple needs point the way to extraordinary economies—read every line and join the eager, happy throngs of Christmas shoppers who are making this store their headquarters.

USE A SHOPPING CARD when you have several purchases to make. Saves waiting for change at each department, and is easier and more convenient for all concerned.

OUR SHIPPING DEPARTMENT will pack, weigh, and address your purchases intended for gifts to be sent out of town. Parcel Post Packages mailed FREE OF CHARGE to any point in the United

We Cash Christmas Savings Club Checks

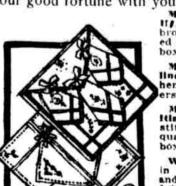


STORE HOURS: Open 8:45 A. M.; Close 6:00 P. M. It Pays to Deal A at Goldenberg's"

Purchases Sent Free to Any Part of the United States by Parcel Post

Unlimited Assortment of Handkerchiefs AT PRICES THAT APPEAL TO GIFT BUYERS

To provide for the largely increased handkerchief business we've had to buy twice as many handkerchiefs as last year-and from present indications this will not be too much. Assortments are now at their best, and you can come tomorrow and pick out Gift Handkerchiefs at savings that are very unusual at this time. We've made several fortunate purchases and we are sharing our good fortune with you.



ed borders: Six in \$1.48 large size.

Men's Good Quality Alllinen Initial Handkerchiefs, hemstitched bordlers. Six in box.... \$1.00

Men's Silk Hemstitched branchers: Pure Linen Mourning Handkerchiefs, with hemstitched borders, etc. Special assortments at Men's All Pure Linen In-Itial Handkerebiefs, hem-stitched borders. Good quality. Six in 75c

Women's Handkerchiefs,

25c, 49c, 98c Handkerehlef Section-First Floor.

Men's Pure Linen Initial Men's Pure Linen Hem-If adkerchiefs, heavy em-broidered initial, hemstitch-wide or narrow hems, Shamrock, Lawn, and Dimity Handkerchiefs, Lace Edge Handkerchiefs, linen or lawn centers: Pure Linen 121/2c

> 25c and 49c Children's All Pure Linen Initial Handkerchiefs, three in box, neatly made. Hem-stitched borders. 25c Women's Embroidered orner Linen and Shamrock lawn Handkerehiefs, beau-iful embroidery work.

iful embroidery work. patterns. Each.....

15c 12/2c Children's All-lines Hem-

12/2c, 19c, 25c

VISIT OUR FURNITURE STORE, ACROSS THE STREET

Silk Petticoats For Gifts

Special

Just arrived for Monday's gift buyers—a special lot of Beautiful New Silk Petticoats of changeable taffeta, in a complete assortment of the newest and prettiest colorings and combinations. Made with deep flaring flounce, finished with narrow ruffles and silk underlay.

Much better quality than usually sold at this price. Very special tomorrow at \$2.98.

New Sateen Petticents, with silk like luster, in black and colors. Inde with stylish deep flounce of deep pleats, tucks, and double ruffle. in ished with clastic bands. All lengths. Regular and extra sizes. 98c Third Floor.

300 Pairs of Women's 75c and \$1.00

Crochet Slippers At 39c Pair

300 pairs was all we could get to sell at this low price, and you should come early, for we cannot get more when the present lot is gone. Just the gift for some member of the family-Soft, Warm and Comfortable Crochet Slippers, in assorted colors of blue, gray and black. Nearly all sizes in the lot from 3 to 7.



Women's Blanket Bath Robes Worth \$2.50 and \$2.98 \$1.98

We were fortunate enough to secure another lot of these popular Blanket Bath Robes, and they go on sale tomorrow at the same low price which created such buying enthusiasm last week.

Made of genuine Beacon Blanket cloth, in a variety of new patterns, including rose, gray, lavender, red and dark combinations; satin-trimmed collars; finished with heavy cord. Large assortment of attractive styles. Regular \$2.50 and \$2.98 values, at \$1.98.

Women's Euvelope Chemise, of fine quality batiste, in flesh color yokes f val. laces and insertions: others with rows of hemstitching. Em- 98c pire yoke, with shoulder straps. Regular \$1.50 values

New Crepe Nightgowns, in pink, blue, and white; also pretty figured effects; trimmed with embroidery; also hemstitching.. 98c Boudoir Caps, of shadow lace, net, and dotted swiss: trimmed with wide and narrow satin ribbon hows and buds. Large assortment of pleasing

styles. Special values at 49c and 98c Third Floor-Muslin Underwear Section.

Flannelette Nightgowns, assorted stripes, with and without collars; pink and blue yokes, trimmed with mercerized and floral borders, cuff sleeves; full-cut size. Regu- 50c lar 69c value.

Misses' and Children's Flannelette Nightgowbs, assorted pink and blue stripes; double yokes, braid trimmed cuffs and sleeves; full-cut sizes, from 6 to 14 years. Regular 39c

50c Game of "Flinch" 39c

THIS COUPON and 29c for the regular 50c Game of "Flinch," non-ular with young and old. Station-ery Dept., First Floor. (T)

THIS COUPON and 10c for Large size "Jumbo" Paint Books, lox 14. containing 4 pages filled with drawings and col-ored sketches. 8th Street Side. (T

25c "Jumbo"

Paint Books 10c



THIS COUPON and %c for Colon Hardware Co.'s Steel Ball-Bearing Extension Roller Skates

Always Welcome--Silk Hosiery Hosiery answers the gift problem satisfactorily



Women's Fine Merino Stockings,

hemmed or ribbed tops; fast 25c Women's Fiber Silk Boot Hose, seamless foot, double cole, high-spliced heel and toe, lisle garter

Women's Pure Silk Hose, full fashioned foot, double sole, high-spliced heel and toe; garter spliced heel and tops. In black and \$1.00

-and our complete stocks will furnish you with the most desirable kinds at prices less than you will pay elsewhere for as good qualities. These special values for Monday: Women's Pure Silk Hose, full fashioned foot, double sole, high-spliced heel and toe, lisle garter tops. Fast

sole, high-spliced neel and toe, have balled black only. Subject to slight imperfections. Regu- 49c lar \$1.00 value Women's Fiber Silk Hose, seamless foot, double sole,

high-spliced heel and toe, lisle garter tops; fast black and colors. Slightly imperfect. Regular 29c Infanta' Fine Cashmere and Silk

and Wool Stockings, seam "ss foot, double silk heel and toe; black and colors. Regular 35c and 19c 50c values.... Women's Fiber Silk Hose, seam-

less foot, double sole, high-spliced heel and toe; black and 950 white. Regular 35c values.. 25c Women's Fast Black Cotton

fleeced Hose, seamless foot 25c double sole, heel and toe.....

Women's Pure Silk Lose, full fashioned foot, double sole, highspliced heel and toe; liste or silk garter tops; black and colors. Slightly imperfect. Values 69c worth \$1.00 pair.....

Women's Pure Silk Hose, full-fashioned foot, double sole, high-spliced heel and toe; garter tops; medium weight; fast black only. Regular \$1.50 Hosiery Dept.—Third Floor.

\$1.50 Cut Glass Olive Dishes, 69c



for regular \$150 Ameri-can Cut Glass Bonbon or Olive Dish.

Regular \$2.00 Quality.

White Cream Light Blue Pink Mais ice Nut Brown Russian Green Belgian

36-inch Chiffon Taffeta Silk, all silk, soft tissue finish, in a full assortment of street and evening shades, including plenty of the 85c scarce cavy blue, Regular \$1.00 value.

40-inch Block Satin Duchesse, all silk, extra

36-inch Faille Silk Poplins, rich, lustrous

heavy quality, for coats and street costumes. Regular \$1.50 values.... \$1.09

quality, extra heavy grade, in a full assortment of wanted street and evening shades, also black. Regular \$1.00 value 68c

some street and evening wear.

The colors include:



Fresh, Snowy and Pretty

Of beautiful lawns and swiss, in small, round, and square styles, with trimmings of imported laces, embroidand ribbons, also large, service able styles, with bibs.

Excellent values at 25c and 50c.

Old Rose Silver Reseds African Brown Navy Blue

36-inch New Tub Silks, all pure silk, extra

36-Inch Satin Stripe and Satin Barred Plaid

heavy, firmly woven grade: guaranteed to wash perfectly. In a large assortment of all colored satin stripes, for making men's shirts and women's waists and dresses. Worth

Taffeta Silka, in a vast assortment of color combinations, including Roman 21 25

A Wonderful Array of Beautiful

Ribbons for every purpose—hair bows, sashes and fancy work, in an immense variety of exquisite patterns, in moires, Dresdens, satins, checks, and stripes; widths up to 6 inches. All the best colors and combinations. Values worth up to 30c a yard on sale tomorrow at

19c a yard

Special purchase of Fancy Ribbons, of extra heavy quality, up to 7 inches wide; in the handsomest patterns ever shown at anywhere near this price. Beautiful flowered designs, combined with wide or 25 cm narrow satin stripes and wide satin edges. Worth up to 50c a Ribbon Section-First Floor.

MARABOU CAPE AND MUFF SETS Regular \$5.98 Value at

Here's an opportunity to make a welcome Christmas gift at a modest outlay. They are a special purchase which came to us underprice. Marabou Set consists of cape and muff, of soft, fluffy strands, rich, lustrous quality, in black and natural color. Much favored for theater and evening wear-many women prefer them to furs.

Neckwear Section-First Floor.

NOQUO

Regular 50c Sewing Baskets, 29c

THIS COUPON and 29c for usual 50c Sewing Baskets, cloth lined, pretty shapes. Notion Dept., First Floor. (T.)

Women's Initial Handkerchiefs, 6 for 25c

THIS COUPON
and 25c for SIX
Women's Colored
Initial Handkerchiefs. with embroidered initials in
pink, blue or lavender. (T.)

69c Camisoles,

THIS COUPON and 48c for Silk Camisoles, flesh color; hemstitched and lace-trimme styles; satin ribbor shoulder straps; al Sizes. (Third Floor Muslin Underwea Dept.) (T.

Women's Petticoats, 44c

THIS COUPON and 44c for Wom-en's Flunn elette Petticoats. heavy quality, in assorte gray stripes, with hemmed house assorted lengths.

Children's 25c Petticoats, 19c

THIS COUPON and 19c for Chil-dren's Flannelette Petticoats: assorted stripes; muslin bod les; sizes 2 to years. (T.)

Dresses, 22c and 22c for Infants' Short White Dresses, with yokes of tucks and lace in sertion; good quality nainsook; deep hems; sizes 6 menths to 1 years months to 3 years



Full 40 Inches Wide, at

Satin Face Crepe de Chine

A silk sale that emphasizes the ability of this store to provide unusual values in

Nile

Peach

\$1.25 yard.....

Silk Dept .- Sth St. Annex.

stripes. Worth \$1.50 yard . .

just the silks most favored by fashion. 40-inch-wide Satin-face Crepe de Chine, an

extra heavy, firm-woven quality, with rich crepe weave-the favorite silk for hand-

A quality that cannot be matched elsewhere for less than \$2.0)-here tomorrow at \$1.19 yard.

Belgian Blue

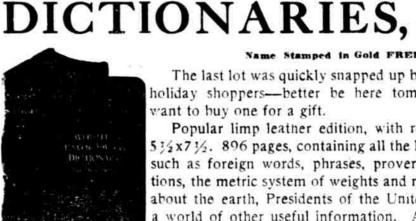
Christmas Aprons Suitably 25c & 50c

Thousands of Aprons to choose from, for maid or matron, in a full range of styles from the daintiest to the most practical kinds.

Third Floor.

Ribbons for Christmas Needs

Another Shipment Just Arrived. \$2.50 Webster's Leather-Bound



Stationery Department-First Floor.

The last lot was quickly snapped up by appreciative holiday shoppers-better be here tomorrow if you want to buy one for a gift.

Popular limp leatner edition, with red edges; size 5 1/2 x 7 1/2. 896 pages, containing all the latest features, such as foreign words, phrases, proverbs and quotations, the metric system of weights and measures, facts about the earth, Presidents of the United States, and a world of other useful information. A splendid gift for a student.

Fountain Pens. with 14-kt. gold pen point, chased barrel, Each one suit- 98c ably boxed. Worth \$1.50....... Padded Alligator Gift Books, each one in a box; title in gold. Choice of at 25c titles; all the best poets. 50c value.

What Gift More Useful or More

The ideal Christmas gift for everybody—a box of six pairs means comfort and freedom from

pairs guaranteed for three months \$3.00. Men's Silk Holeproof, three pairs, guaranteed for three months, \$2.00.

SALES Women's \$3.00 Union Suits, \$2.25

THIS COUPON and \$2.25 for Women's Jersey Silk Union Suits, taped neck: in white and pink: French band and crochet tops; all sizes. (T.)

THIS COUPON

and \$1.09 for Men's

Worsted Mixed

Sweaters, in dark gray only; made with V necks, (T.)

Men's Hose,

4 Pairs, 48c

THIS COUPON

and 48c for Four

pairs of Men's Half

Hose; maco cotton,

in black and plain colors. A pair of Pad Garters with

Men's \$1.00

and \$1.50 Night

THIS COUPON

and 69c for Men's

aultless Night

Robes of domet fiannel, full-cut sizes: made with military neck or collars. (T.)

Boys' 50c

Robes, 69c

each box.

NOQUO

Women's \$1.50 Silk Hose, \$1.00 THIS COUPON and \$1 for Women's Pure Silk Hose; full-fashioned foot, high - spliced and toe; medium weight; fast black,

with colored tops: old rose, red and (T.) Men's \$2.00 Sweaters, \$1.09

Our Basement—a Rich Treasure House of Beautiful and Practical Gifts for the Housewife ASS, SILVERWARE, FAN

There's nothing more acceptable to the housewife than the gift of a piece of Cut Glass. Silverware, Decorated China for the

Table, or Housefurnishings—and this sale provides an unexpected chance to secure such gifts at extremely low cost. We have ar-



\$1.50 Comports, 7 -Infants' THIS COUPON

Fern Dishes.

floral and miter cutting

7 12 -inch size:



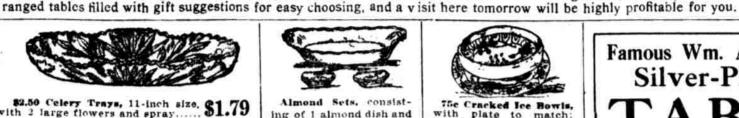
69 c Mayonnaise Sets, floral and gold decorations. Each set consists of saucer, bowl, and 49c

RNITURE STORE, ACROSS THE STREET

ladle; for



Cake Sets, consisting of I large plate and 6 individual plates to match: new and novel decorations;

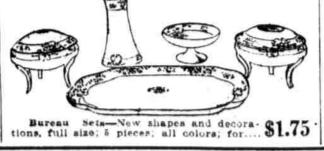


Almond Sets, consisting of 1 almond dish and 6 individual ones to match: assorted decorations; for ... 49c





with plate to match: large size, 59c



Famous Wm. A. Rogers Silver-Plated

chase high-grade silver-plated ware at prices much below regular. Every piece bears the trade-mark brand of \$1.50 Sets of Six Tablespoons... \$1.19 \$1.50 Sets of Six Table Forks... \$1.19 \$1.35 Sets of Six Dessert Forks... \$1.00 \$1.35 Sets of Six Dessert Spoons, \$1.06 75c Gravy Ludles.... \$1,50 Soup Ladles..... 59c Cold Meat Forks. the Buby Spoons.

Se Child's Sets, three pieces.... 35c Butter Knives.

Sets of Six Plain-handle Knives \$2.00 Sets of Six Pinin-handle



\$3.00 Water Pitchers, and spray;



\$3.00 Fruit or Salad Bowls, 8-inch size; choice of two handsome \$2.25

sorted gold and floral decor-

Pajamas, 35c \$3.00 Saind Sets-1 large bowl anindividual dishes to match.

THIS COUPON and 25c for Boys' Flannelette Palamas, pink and 6 to 14 years.

VISIT OUR FURNITURE STORE, ACROSS THE STREET!

the same money?
Six pairs guaranteed for six months.
For men, six pairs, \$1.50. For women and children, six pairs, \$2.00. Silk Lisie for women, \$3.00, and Women's Silk Holeproof, three

means comfort and freedom from holes for six long months—from Christmas until next July. What other gift can you select that will give an equal mount of service for the same money?

Men's Furnishings Section and

spray: large



